

## List of FOODstars activities in media

1. In daily newspaper *Dnevnik* (in printed and internet version, printed version has daily circulation of 80.000 copies) (14<sup>th</sup> January 2016)

<http://www.dnevnik.rs/ekonomija/%E2%80%9Ehorizont-2020%E2%80%9D-i-novci-stizu-u-novi-sad>

*Dnevnik* is daily newspaper with news of politics, economy, culture, science, sports, and local chronicles.

2. In daily newspaper *Večernje novosti* (in printed version; printed version has daily circulation of 120.092 copies) (16<sup>th</sup> January 2016)

*Večernje novosti* is a daily newspaper with the highest circulation in Serbia.

3. In daily newspaper *Danas* (in printed version) (15<sup>th</sup> January 2016)

4. In weekly magazine *Ilustrovana politika* (in printed version; printed version has average circulation of 20.000 copies) (19<sup>th</sup> January 2016)

*Ilustrovana politika* is a magazine for the whole family, offers current topics from all aspects of life.

5. At internet portal *Moj Novi Sad* (24<sup>th</sup> December 2015)

<http://www.mojnovisad.com/vesti/eu-investira-milion-evra-za-prenosenje-znanja-u-srpsku-privredu-id6747.html>

*Moj Novi Sad* is informative portal of citizens of Novi Sad and neighboring municipalities on all aspects of their daily lives, especially for spreading the good news and affirming positive examples.

6. In electronic journal *Top Srbija* (13<sup>th</sup> January 2016)

[http://www.topsrbija.com/index.php?option=com\\_content&view=article&id=6278:fins--eu-investira-milion-evra-za-usavravanje-i-prenoenje-znanja-u-srpsku-privredu-&catid=305:institucije&Itemid=560](http://www.topsrbija.com/index.php?option=com_content&view=article&id=6278:fins--eu-investira-milion-evra-za-usavravanje-i-prenoenje-znanja-u-srpsku-privredu-&catid=305:institucije&Itemid=560)

Electronic journal *Top Srbija* promotes the best examples in economy, science and culture and hardworking people who deserve to be written about.

7. At internet portal *Naslovi.net* (13<sup>th</sup> January 2016)

<http://www.naslovi.net/2016-01-13/dnevnik/horizont-2020-i-novci-stizu-u-novi-sad/17861669>

*Naslovi.net* is specialized search engine of informative websites in Serbia.

8. At internet portal *Vesti.rs* (15<sup>th</sup> January 2016)

<http://www.vesti.rs/Vesti/Inovativni-ciklus-razvoja-prehrambenih-proizvoda.html>

Internet portal *Vesti.rs* conjoins all the major media in Serbia - television stations and printed media and publishes news from over 250 media sources in area of economy, politics, science, and culture.

9. At Elsevier's *SciTech Connect* blog (7<sup>th</sup> March 2016)

<http://scitechconnect.elsevier.com/food-waste-recovery-presentations-authors-acknowledgments/>

*SciTech Connect* is a blog for the science and technology community, featuring contributions from Elsevier's very own book authors.

Every opportunity has been used for the promotion of the FOODstars projects, its objectives, accomplishments, and future activities:

1. In a TV show *Razglednice* at The Public Broadcasting Service of Vojvodina (RTV) (8<sup>th</sup> January 2016)

<https://www.youtube.com/watch?v=LiD2ZsCqTl4&list=PLSxbBmJP5YfSeosnVyfbfZIZccFgv7nqA&index=1>

*Razglednice* is a TV show of an informative programme.

2. In a TV show *Razglednice* at The Public Broadcasting Service of Vojvodina (RTV) (19<sup>th</sup> January 2017)

<https://www.youtube.com/watch?v=yeC0G0sapfc&t=96s>

3. At a conference *Best Practice Examples and New Opportunities* organized by EU Info Point Novi Sad (14<sup>th</sup> September 2016)

<https://twitter.com/euinfons/status/776039752118202369>

*EU Info Point* is an information forum of the European Union in Serbia promoting the European Union, its institutions and relations between the EU and Serbia.

On overview of the first project year and the plans for the second project year together with the announcements of outreach activities aimed at general public was published:

1. In daily newspaper *Dnevnik* (in printed and internet version, printed version has daily circulation of 80.000 copies) (11<sup>th</sup> January 2017)

<http://www.dnevnik.rs/ekonomija/evropske-pare-za-prenos-znanja-u-srpsku-privredu>

2. In daily newspaper *Večernje novosti* (in printed version; printed version has daily circulation 120.092 copies) (11<sup>th</sup> January 2017)

<http://www.novosti.rs/vesti/srbija.73.html%3A644225-Novim-znanjem-proizvode-hranu>

3. In electronic journal *PoljoMagazin* (11<sup>th</sup> January 2017)

<http://www.poljomagazin.com/?p=23861>

Electronic journal *PoljoMagazin* is dedicated to agricultural producers, SMEs and companies in the field of food and agriculture, and is a part of Regional Agricultural Platform which includes information from Serbia, Bosnia and Herzegovina, Croatia, Macedonia and Hungary.

4. In a TV show *Razglednice* at The Public Broadcasting Service of Vojvodina (RTV) (19<sup>th</sup> January 2017)

<https://www.youtube.com/watch?v=yeC0G0sapfc&t=99s>

5. On the Facebook profile of Association of Consumers

[https://m.facebook.com/story.php?story\\_fbid=1383695978343803&id=120717044641709](https://m.facebook.com/story.php?story_fbid=1383695978343803&id=120717044641709)