

Workshop: Creation a successful business plan

Venue: FINS, Novi Sad, Serbia, 22nd and 23rd May 2017

Monday 22nd May, 2017

8:45	Registration
9:15	Welcome address and overview of workshop <i>Dr. Milica Pojić, FINS</i>
9:30	Research and innovation policy in EU <i>Dr. Michele Vollaro, University of Bologna, Department of Agricultural Sciences</i>
9:45	Introducing the elements of a business plan <i>Dr. Michele Vollaro, University of Bologna, Department of Agricultural Sciences</i>
11:00	Coffee break
11:30	Setting a business plan <i>Dr. Michele Vollaro, University of Bologna, Department of Agricultural Sciences</i>
12:00	Break-even point and risk management <i>Dr. Michele Vollaro, University of Bologna, Department of Agricultural Sciences</i>
13:00	Lunch
14:00	Case studies practice sessions <i>Dr. Michele Vollaro and Dr. Francesco Galioto, University of Bologna, Department of Agricultural Sciences</i>
14:45	Economic and business nomenclature
15:30	Market analysis and regulation
16:00	Break-even point

Tuesday 23rd May, 2017

9:00	Financial programming <i>Dr. Francesco Galioto, University of Bologna, Department of Agricultural Sciences</i>
9:45	Budget programming <i>Dr. Francesco Galioto, University of Bologna, Department of Agricultural Sciences</i>
10:30	Coffee break
11:00	Strategic planning <i>Dr. Francesco Galioto, University of Bologna, Department of Agricultural Sciences</i>
11:30	Investment programming and cost-benefit analysis <i>Dr. Francesco Galioto, University of Bologna, Department of Agricultural Sciences</i>
12:30	Lunch
13:30	Case studies practice sessions <i>Dr. Michele Vollaro and Dr. Francesco Galioto, University of Bologna, Department of Agricultural Sciences</i>
14:30	Cash-flow analysis
15:00	Private investment analysis